

ACADEMIC PLANNER OF BUSINESS STUDIES For class XI

SESSION-2023- 24

Month/Working days	Content	Teaching Padagogy	ASSIGNMENT
July(days-24) 1- 15 (12) 16 to 31 (12)	<u>CH-1 NATURE AND PURPOSE OF BUSINESS</u> <u>Business/Economic/Non Economic activities</u> Economic and Non-Economic Activities Concept of Business, Characteristics Comparison between Business, Profession and Employment Objectives of Business, Industry and its Types,& trade Role of Profit Business risk,Nature and causes Revison	Word Cloud Group Discussion KRA Situational Analysis Value Based Analysis Class Test	MCQ- 1 MARK TEXT BOOK PROBLEMS SCANNER Relation between economic & Non-economic activities Relation between Commerce & Eco
August (days-24) 1-15 (11)	<u>CH-2 FORMS OF BUSINESS ORGANISATION</u> Sole Proprietorship, Meaning features, Merits and Limitations Joint Hindu Family Partnership	Conceptual Learning Real Life case studies Surveys Class Test	Relation between various forms of BO
16-31(13)	Company, Merits and Limitations, Public & Private company Comparative evaluation of Forms of Bus Org. factors considering business organisation OPC- CONCEPT Revison <u>CH-3 PRIVATE,PUBLIC AND GLOBAL ENTERPRISES</u> <u>Public and Private sector</u> Departmental Org.	Ask Why? Graphic organizers Assignment of 1 Mark Question Unit Test	MCQ- 1 MARK TEXT BOOK PROBLEMS SCANNER Private Vs Public Sector

	Statutory Corporation Government Company Global Enterprises Joint Venture; Role of Public Sector	four corners Strategy Word Cloud	
SEPTEMBER (days-23) 1-15 (11)	<u>CH-4 BUSINESS SERVICES</u> Banking :Types of Bank A/cs, E Banking Functions & services with special reference to RTGS & NEFT Insurance : Principles, Concept of life ,fire, Health&Marine Warehousing <u>CH-5 EMERGING MODES OF BUSINESS</u> <u>E-Business and Outsourcing</u> <u>Scope and Benefits.</u> On line transactins, Payment mechanism, Concept of BPO& KPO	Class Test Ask Why? Value Based Analysis Unit Test	1 mark Qs Assignment at the end of Chapter MCQ Case studies Application Based Questions HOTS
16-30 (12)	<u>Revision & Half Yearly Examination</u> <u>CH-6 SOCIAL RESPONSIBILITY & Business Ethics</u> Social Responsibility, far and against, Resp towards Parties Environment Pollution, Business Ethics & elements ROLE OF BUSINESS IN ENVIRONMENT PROTECTION HALF YEARLY EXAMINATION	Debate on this topic Ask Why?	derived with students) Case Studies
October(days-19) 1-15 (10) 16-31 (9)	<u>CH-7 SOURCES OF BUSINESS FINANCE</u> Concept of Business Finance Issue of shares Dedentures Merits and Demerits of Equity share capital Merit and Demerits of Debentures, GDR, ADR, ICD	Self Evaluation test Ask Why? four corners Case Studies Class Test	Case studies Relation between business finance & marketing MCQ- 1 MARK TEXT BOOK PROBLEMS SCANNER
November(days-21)	Contd-	visit to bank	

1-15(9)	Commercial Banks Retained Earnings Public Deposits	Pair and share strategy Assignment of Short Questions Ask Why?	Assignment of Q/A (1 Mark 10 Qs in 10 Min)
16-30 (12)	Other Sources of Business Finance Factors affecting the choice of source of Finance Revision	Assignment of Short Questions Brain Storming Strategy UNIT TEST-II	MCQs
December(days-25)			
1-15(12)	<u>CH-8 SMALL BUSINESS :- Entrepreneurship-Concept, characteristics & Start up India Scheme, its process,IPR, MSMED ACT -2006 act</u> Role of Small Business,START UP-FEATURES,WAYS OF FUNDING Problems of Small Business, Govt schemes and Agencies-NSIC,DIC Revision	Class Quiz REFLECTIVE APPROACH Case Studies of co's Research Based Analysis four corners	Application Based Q/s RELATION BETWEEN BUSINESS & ENTREPRENEUR
16-31(13)	<u>CH-9 INTERNAL TRADE</u> Meaning and types Departmental Store Chain Store Large scale retailers GST <u>CH-10INTERNATIONAL BUSINESS</u> Benefits PROCESS OF EXPORT & IMPORT WTO-FEATURES /IMPORTANCE	Value Based Analysis NCERT Qs	MCQ- 1 MARK TEXT BOOK PROBLEMS SCANNER
	Revision		
JAN 1 TO JAN 15	PROJECT WORK		
			Case Studies Situation Based Problems
16-31 (13)	Revision	Class Test	
		Case Studies	Sample Papers, Practice

			for Case StudieS
Feburary(days-24) 1-28 (24)	Annual Examination		